

WE'RE HAPPY YOU'RE ADMITTED!

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TO NEW OPPORTUNITIES

Welcome to the course Writing for the Mass Media, spring 2012!

In the capacity of course instructor, I am happy to welcome you to this course. The purpose of the course is to develop your speaking and writing skills and ability to shape texts for different purposes and target audiences. You will produce various types of texts, especially articles and press releases, become familiar with the revision and workshop processes, and learn how to revise language and style for the context of mass media writing. Writing assignments include interview and biography, a news article, a feature piece and a press release. The grade is based on writing assignments, a written exam, the revision and workshop processes and class participation.

Course subject and level: Journalism BA (A) 7.5 credits

Course code: JO051G

Area: Journalism

The course begins on January 16, 2012

Course literature:

Stovall, James Glen, Writing for the Mass Media, International Edition, 7th edition (paperback), Upper Saddle River, UK, Pearson Education, 2009, ISBN 10: 0205724973.

In addition, you will be assigned to read current, published articles (mostly in web editions) and other texts as assigned by instructor.

Please feel free to contact me if you have questions about the course. In the meantime, I look forward to meeting you at course start in January.

With every best wish,

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