

## ENTER 2018 - Call for Research Papers

Organized by the International Federation for Information Technology and Travel & Tourism (IFITT), the ENTER conference offers a worldwide and unique forum for attendees from academia, industry, government, and other organizations to actively exchange, share, and challenge state-of-the-art research and industrial case studies on the application of information and communication technologies to travel and tourism.

With a theme **Digital tourism: engagement, content, and networks** the ENTER 2018 conference will focus on exploring emergent and cutting-edge ICT concepts, applications, managerial approaches and business models that reflect the progressive transformation in travel, tourism and hospitality, with a special focus on developing digital strategies that capitalise on content, big data, engagement, and networks.

Issues to be covered at the conference include, but are not limited to, the following areas:

### Information Systems

- Big Data, Measurement, Text Mining and Analytics
- Mobile Services and Wearable Technologies
- Location-based Services and Context-Aware Systems
- Internet-of-Things and Smart Destinations
- Travel Information Search and Retrieval
- Quantified Self
- Geospatial Web
- Artificial Intelligence, Machine Learning and Robotics
- Blockchain Technology

### Digital Marketing

- Gaming, Gamification, Augmented and Virtual Reality
- Website Design and Evaluation
- E-Marketing and Social Media Strategies
- Social Networking, Social Media and Social Inspiration
- ICT and Tourism Experience
- ICT Adoption, Use, and Value Creation

### ICT, Governance & Business Models

- E-strategy and e-Business models
- Platform Economy
- Advanced Distribution Systems and Strategies, Dynamic Packaging
- ICT-enabled Partnership and Collaboration
- ICT for Innovation and Service Design
- E-Learning, life-long learning and MOOCs
- ICT for Regional Development and Sustainability
- Legal and Social Aspects of ICT
- E-Government and public policy in tourism
- Digital Divide and Socio economic development
- Privacy and Internet Security

### Information Science

- Semantic Web
- Privacy and Data Security

The conference brings together the research community with the industry and it is organized in three streams, namely industry, destinations and research tracks. The conference also features six to eight world-class keynote speakers.

## Location

The 25th anniversary of ENTER will be taking place in Jönköping, Sweden, hosted by Destination Jönköping. Meeting in the tech-savvy and highly attractive country up in the North fits perfectly for celebrating the achievements made and a high class knowledge exchange for the ENTER community. Experiencing the cool and fashionable Scandinavian style will give an extra touch to the conference. Please have a look on what the destination offers <http://www.jkpg.com/en/>, and check out information for the social program [www.enter2018.org/attending/social-programme](http://www.enter2018.org/attending/social-programme).



## Call for Research Papers

Research papers are invited across the widest spectrum of Information and Communication Technologies in Travel and Tourism. All submissions to the research track are rigorously evaluated for novelty, significance, and soundness. Papers should clearly state the background, introduction, purpose, theory, methodology, results, conclusions and managerial/industry/social implications of the study, and be fully referenced with appropriate citations. The proceedings of recently held ENTER conferences are listed by ISI's Conference Proceedings Citation Index - Science (CPCI-S). ENTER 2018 proceedings will follow a similar indexing process for ISI and other major indices.

### A) Full Papers

Full papers should be innovative, so to advance the knowledge base of related fields. These papers **present major contributions to the field** and should be up to 12 pages in length. The conference proceedings (to be published by Springer International Publishing) will include all accepted full papers. An award for the best full paper will be presented during the conference.

### B) Research Notes

Research notes of up to 5 pages are invited. These papers represent **new ideas not developed enough at the scale of a full paper, findings that restate known research, descriptions of prototypes, or research that is limited in scope**. All research notes will be published by the e-Review of Tourism Research (eRTR) at <http://ertr.tamu.edu/> (Editor of eRTR: Ulrike Gretzel, University of Queensland, Australia).

The authors of research notes will have the opportunity to present their research either orally supported by PowerPoint slides or visually based on a poster. The latter provides a possibility for researchers to share their research and engage in a more detailed conversation with experts. The organizers may determine whether a presentation should be oral or visual, although authors can indicate their preference as part of the submission. Full technical details for both will be provided with the acceptance of the paper.

### C) Organized Sessions

Proposals for organizing technical or other research-oriented sessions are invited. Proposals will include details of potential participants, topics, and presenters. Session Chairs are expected to attend ENTER 2017, set the order of presentations, and chair their session/s. Deadline for session chairs to submit their proposals to Research Track Chairs is August 25, 2017 by e-mail

## Submission

Please refer to the 'Author Advice' document as a style guide for standards to follow in the preparation of manuscripts. Papers must be uploaded to the online reviewing platform: EASY CHAIR for ENTER2018 (<https://easychair.org/conferences/?conf=enter2018>). All papers will be double-blind peer-reviewed by experienced researchers who are members of the scientific review committee. Final acceptance will depend on whether the author(s) can adequately address review comments to the satisfaction of the reviewers. Authors must submit their revised manuscripts by the deadline (October 20, 2017) and must register for the conference by November 11, 2017 in order to have their papers included in the Conference Proceedings/eRTR.

## Time Schedule

Submission closes: August 25, 2017  
Notification of acceptance/rejection/revision: October 10, 2017  
Deadline to submit revised version: October 20, 2017  
Final acceptance: October 27, 2017  
End of Early Bird registration: November 10, 2017  
Registration deadline to be published: November 11, 2017  
Conference: January 24 - 26, 2018

## Submission Guideline and Presentation Template

Please download the "Author Advice" document as a style guide and a template for your Presentation during ENTER2018 Conference (for speakers only) [here](#).

## Fast Track Journal of Information Technology and Tourism (JITT)

Best papers' authors will be invited to submit an extended version of their article to Journal of Information Technology and Tourism (Springer). These articles will be reviewed under a special fast track in order to assure a timely publication.

[JITT website: http://goo.gl/nR8AXi](http://goo.gl/nR8AXi)

## **NEW!** Speed Dating/Cross-over Sessions

During ENTER2018 there will be the opportunity for academics for close interaction with industry representatives. This is supported by short-presentations of a more applied character and personal meetings ("speed dating") between individual researchers and industry delegates. Thus, researchers of proposed papers chosen by a jury of industry delegates will be contacted in good time before the conference to check availability for a short-industry speech or speed dating.

## Research Track Chairs

Brigitte Stangl, University of Surrey  
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