

Welcome to

Seminar on nature guiding and interpretation

Date: Monday February 3

Time: 10.15 – 12.00

Location: Mid Sweden University, Östersund, room A409
or digital on Zoom

**Please register no later
than January 30**

Register for the seminar here

With funding from the Mistra Foundation and Mid Sweden University, a survey was done among 144 nature guides in Sweden to study how they work with interpretation and can contribute to environmental sustainability. The main results are now available as a report, which will be presented at the seminar followed by presentations from the Swedish Centre for Nature Interpretation. The event is a collaboration between Mistra Sport & Outdoors, ETOUR and the Swedish Centre for Nature Interpretation at SLU. Opportunities to discuss research and collaboration on this topic will take place after lunch (see below).

Program

Moderator: Peter Fredman, MIUN

Coffee/tea will be served from 10.00

10.15 – 11.00: Nature guiding in Sweden

Olga Milinchuk (MIUN) and Per Sonnvik (CNV) present results from the study about nature guides in Sweden, how they work with interpretation and aspects of environmental sustainability.

11.10 – 12.00: Swedish Centre for Nature Interpretation (CNV)

Eva Sandberg and Jasmine Zhang from CNV www.slu.se/cnv present the centre, their activities and research. CNV works on assignments mainly from Naturvårdsverket (national parks, naturum, hiking trails etc) and is also involved in several research projects about interpretation and how to contribute to change through communication.

After lunch at 13.15 we invite people interested in future collaboration about nature guiding to meet and discuss such opportunities. We will also visit the RCR simulation Lab. If you are interested to participate, please send an e-mail in advance to peter.fredman@miun.se

Welcome!

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