



Course Syllabus:

Media and Communication Science BA (A), Intercultural Communication, 7.5 credits

General data

Code	MK099G
Subject/Main field	Media and Communications Science
Cycle	First cycle
Progression	A
Credits	7.50
Progressive specialisation	First cycle, has only upper-secondary level entry requirements
Answerable department	Media and Communication Science
Established	2007-03-22
Date of change	
Version valid from	2019-07-01

Aim

The aim of the course is to improve the student's intercultural awareness and communication competence across cultural contexts. These improvements are achieved by students learning key concepts and theories in the field of intercultural communication and applying them in assignments and classroom activities.

Course objectives

Upon passing this course a student should be able to:

- apply ethical and intercultural competence in daily communication situations
- establish and explain intercultural perspectives on communication
- explain the role of norms and values to definitions of culture
- describe different types of communication
- explain the barriers to intercultural communication.

Content

This course introduces students to theories and concepts of intercultural communication that help students to become aware of differences and similarities across cultural borders and support the development of more effective communication.

The course specifically addresses:

- the concept of culture and its implications
- communication patterns in different cultures
- verbal and non-verbal communication
- cultural clashes
- the concept of intercultural competence
- concepts as ethnocentrism, discrimination, and racism

Selection rules and procedures

The selection process is in accordance with the Higher Education Ordinance and the local order of admission.

Teaching form

Lectures, seminars, and practical assignments.

Examination form

4.5 hp, Written assignment (Individual)

The literature will be examined with a written report.

Grade: A,B, C, D, E, Fx or F. A-E for Pass, Fx and F for Fail.

3.0 hp, Seminar (Group)

The literature will be examined in seminars consisting of groups' oral presentation.

Grade: A,B, C, D, E, Fx or F. A-E for Pass, Fx and F for Fail.

In order to obtain a final grade of Pass on the course, all of the above assignments must be approved. The final grade is based on an overall assessment of the grades on the assignments.

If a student has a decision of pedagogical support in case of disability from the coordinator of Mid Sweden University, the examiner has the right to give a suitable examination for the student.

Grading criteria for the subject can be found at www.miun.se/gradingcriteria.

Grading system

The grades A, B, C, D, E, Fx and F are given on the course. On this scale the grades A through E represent pass levels, whereas Fx and F represent fail levels.

Course reading

Required literature

Author:	Fred E. Jandt
Article title:	An Introduction to Intercultural Communication: Identities in a Global Community
Journal:	Sage
Year/Volume/nr/pages:	Latest edition
Comment:	472 pages

Ett kompendium med kompletterande artiklar kan också inkluderas.

A compendium of supplementary readings may also be included.

Other information

The course is given in English with course literature in the same language. Minor changes in content and study form may occur. Any expenses for travel and materials are paid by the student. Plagiarism is not allowed and will result in a notification being sent to the Vice-Chancellor of Mid Sweden University.