

**Programme Syllabus:**

**Master (one year) in Tourism, 60 credits**

**General data**

<b>Code</b>	STVAA
<b>Cycle</b>	Second cycle
<b>Ref no</b>	Miun 2019/1980
<b>Credits</b>	60
<b>Answerable department</b>	Economics, Geography, Law and Tourism
<b>Answerable faculty</b>	Faculty of Human Sciences
<b>Established</b>	2020-03-20
<b>Date of change</b>	2022-08-11
<b>Version valid from</b>	2020-08-31

**Aim**

The Master's Programme (one year) in Tourism Studies aims to provide students with knowledge in the field of tourism studies, with an emphasis on globalization and sustainable development. The program is research-based whereby students apply knowledge developed through their course in independent yet supervised scientific work.

## Programme objectives

In addition to the general learning goals specified The Swedish Higher Education Act, Chapter 1, Section 9 and Higher Education Ordinance, Annex 2, the following learning goals (of the department) apply to Master (one year) in Tourism:

Upon completion of the course, students shall demonstrate knowledge and understanding of the following issues:

- core topics in Tourism Studies, including a broad overview of the discipline as well as advanced knowledge of key theories and concepts , including insight into current research and development,
- advanced methodological and scientific knowledge of Tourism Studies,

Upon completion of the course, students shall demonstrate the following skills and abilities:

- Apply scientific methods and approaches in response to new knowledge needs in the field of Tourism Studies;
- Apply scientific knowledge and critical thinking skills in the field of Tourism Studies;
- Integrate knowledge and address complex problems within tourism as well as make informed judgments based on scientific principles
- Communicate findings and the underlying knowledge to tourism specialists and, professionals as well as less technical audiences;
- Contribute to advanced scientific research and development activities through generating new research findings.

## **Content**

The first semester includes:

Human Geography, AV, Tourism in a Changing World, 7,5 credits  
 Tourism Studies; Tourism and the Sustainability Agenda, 7,5 credits  
 Tourism Studies; Tourism Management and Economics, 7,5 credits  
 Tourism Studies; Quantitative Research Methods in tourism, 7,5 credits

The second semester includes:

Tourism Studies; Qualitative Methods in tourism, 7,5 credits  
 Human Geography/Tourism Studies; Independent Theory Reading Course, 7,5 credits  
 Human Geography/Tourism Studies; Thesis, 15 credits

Independent Theory Reading Course and Thesis must be within the same subject area to meet the Degree requirements of 30 credits in the chosen subject area.

During the study period the names of courses and course elements, contents and localization may be subjected to certain changes.

## **Entry requirements**

A bachelor' s degree of at least 180 credits (ECTS) and English course 6/English course B from Swedish Upper Secondary School (Gymnasium) or the equivalent.

## **Description of programme**

The Master' s Programme (one year) in Tourism at Mid Sweden University focuses on tourism within the context of globalization and the sustainability paradigm. The programme emphasizes critical thinking and analysis, and prepares students for post-graduate studies as well as employment. There are two options for a degree: Tourism Studies or Human Geography.

## **Selection rules and procedures**

The selection process is in accordance with the Higher Education Ordinance and the local order of admission.

## **Programme with restricted admissions**

Specific prerequisites are indicated in the syllabus for each course.

## **Teaching and examination**

Teaching methods are indicated in the syllabus for each course.

Assessment methods are indicated in the syllabus for each course.

## **Title of qualification**

Degree of Master of Arts/Science (60 credits)

Magisterexamen med huvudområdet turismvetenskap alternativt kulturgeografi  
translated into

Degree of Master of Science (60 credits) with a major in Tourism Studies or Human  
Geography