



Försättsblad Prov Original

Kurskod	Provkod	Tentamensdatum
F Ö 0 0 8 A	3 0 0 0	2 0 1 8 - 0 5 - 1 9
Kursnamn	Företagsekonomi AV, Effektivt ledarskap och företagsetik	
Provnamn	Tentamen	
Ort	Östersund	
Termin	V18	
Ämne	Företagsekonomi	

Exam

COURSE: Effective leadership and business ethics, 7,5 hp

DATE: 2018-05-19

TIME: 5 hours

Instructions

Dictionary is allowed.

All answers must be reported in the attached exam booklet for each question. If the paper is not enough, you may attach additional sheets.

Please read the questions carefully before answering.

The exam consists of

20 "multiple choice questions" for 20 points,

4 "describe and explain questions" for 20 points and

2 "discussion questions" for 20 points. Remember that all concepts must be defined and described also in the "discussion questions".

Write your code number on all sheets.

The exam can give a maximum of 60 points.

To pass (E) requires at least 30 points.

Good luck!

Ulrika Sjödin

Maria Bogren

Question 1

Code.....

(20 points)

1. What is true regarding Business Ethics (BE) and Accounting?
 - a. BE is about learning specific rules and facts to make correct decisions
 - b. BE is about gather relevant information and systematically discuss it
 - c. BE is about making the right decision

2. What is the relationship between *Law and Ethics*?
 - a. Ethics is strictly formulated in writing
 - b. Legal issues can be the opposite of ethical issues
 - c. Ethics is never concerned with legal issues

3. *Sustainability* is an important part of business ethics. What is the content of the sustainability definition?
 - a. It concerns long term profit rather than short term profits
 - b. It concerns not compromising the needs the future generations
 - c. It concerns saving the environment

4. Business ethics as an Oxymoron means that ethics is the opposite of business. Crane & Matten argues that this is not true because:
 - a. Businesses today are in general willingly implementing business ethics
 - b. Businesses are by law obliged to implement business ethics
 - c. Businesses are always driven by values, even if bad values.

5. *Egoism* is a western theory linked to ethics. What is this view of the human being?
 - a. Humans are rational and moral actors
 - b. Humans are actors with limited knowledge and objectives
 - c. Humans are actors motivated by avoidance of pain



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6. Which two theories of ethics are concerned with “*human dignity*”?
 - a. Utilitarianism *and* Ethics of duty
 - b. Rights and Justice *and* Egoism
 - c. Ethics of duty *and* Rights and justice
 - d. Egoism *and* Ethics of duty

7. *Moral intensity* depends on:
 - a. Personal emotions
 - b. Proximity
 - c. Personal prejudices

8. *Moral framing* concerns:
 - a. Whistleblowing
 - b. Moral intensity
 - c. Moral muteness

9. Crane & Matten argues that the *Bureaucracy*
 - a. Have a higher degree of morality due to its formality and lack of personal services and favors
 - b. Denies moral status due to its view of people as things
 - c. Increases employees’ empathy due to its fair treatment of people

10. Crane and Matten identify four main types of *ethical codes*. Read the following carefully and choose which of the following is *not* one of these four main types.
 - a. Professional codes of ethics (e.g., marketing).
 - b. Industry codes of ethics (e.g., financial services industry).
 - c. Organizational codes of ethics (code for a single organization).
 - d. Accreditation codes of ethics (e.g. use of the Fairtrade mark).

11. The Dow Jones Sustainability Index is the most well-known such index. Which factor does it **not** measure?
 - a. Environmental Factors
 - b. Social Factors
 - c. Economic Factors
 - d. Cultural Factors

12. Cooperatives are owned and run by their managers. True or false?
- a. True
 - b. False
13. Work-life balance is a hot topic nowadays. To be in “always-on” mode means that you as an employee is always happy. True or false?
- a. True
 - b. False
14. According to Kaler (1999), the two main areas to which an employee’s right to participation extends are operational participation and a right to association. True or false?
- a. True
 - b. False
15. Crane and Matten identify several issues as focus for debate in the case of companies expanding into new, international markets. Which one does **not** apply.
- a. Erosion of local cultures and rise of cultural homogenization
 - b. The rise of neo-colonialism
 - c. Increasing predominance of consumerist ideologies
 - d. Deliberate removal of domestic rivals
16. Smith’s (1995) consumer sovereignty test contains three dimensions. Please select the one which does **not** apply.
- a. Consistency
 - b. Consumer capability
 - c. Choice
 - d. Information



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17. You are the purchasing manager at ACME Ink Supplies, Inc. The sales representative from a new supplier gives you a large box of premium quality Belgian chocolates after your first test purchase, with a note thanking you for the business. You like chocolates, but are not sure you should take the gift. Crane and Matten have some suggestions about what you should consider when making up your mind. Which alternative do they **not** suggest?
- a. How might your existing supplier perceive the gift?
 - b. What do you think is the intention of the sales representative?
 - c. Is the gift in proportion to the size of the purchase?
 - d. What impact would the gift have on you?
18. Which of the alternatives below is not a main strategy of business to business regulation?
- a. Compliance
 - b. Boycotting
 - c. Development
 - d. Collaboration
19. What is civil society? Please select the alternative, which does **not** apply.
- a. Non-profit-distributing organizations.
 - b. Civil society encompasses both public and private organizations.
 - c. Involved in the promotion of societal interests, causes and/or goals.
 - d. Examples include social enterprises, non-governmental organizations, and religious groups.
20. Which of the following do Crane and Matten not list as being a common issue in the context of privatization and deregulation?
- a. Public-private partnerships
 - b. Citizens turned consumers
 - c. Privatization profits
 - d. Natural monopolies

Question 2

Code.....

(5 points)

Describe and explain shortly Immanuel Kant's three *Categorical Imperatives* and compare Kant's theory with Jeremy Bentham and John Stuart Mill's *Utilitarian* theory in terms of differences.



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Question 3

Code.....

(5 points)

Describe and explain the different moral stages in a human being's life according to *Colberg's "Moral development model"*.



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Question 4

Code.....

(5 points)

First, describe what *corporate governance* is. Then describe what characterizes The *Anglo-American* model and The *Continental European* model. (5 p)



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Question 5

Code.....

(5 points)

Crane and Matten, based on Kempson and Whyley (1999), describe five different forms of *consumer exclusion*. Please describe these. (5 p)



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Question 6

Code.....

(10 points)

In chapter 3 & 4, Crane & Matten discuss Zygmunt Bauman's view of the *modern "work life"* in today's corporations and its *effect on ethics*.

- a) Describe Bauman's main critique: What happens to the people who work in the modern corporations and what are the consequences?
- b) Discuss what you think of Bauman's view in relation to some other theory in Crane & Matten of your own choice: compare the two theories/perspectives. a) must be clearly distinguished from b).

Question 7

Code.....

(10 points)

Discussion question

This is the case:

You are working as the director of a large hotel in Thailand. The hotel has owners from different countries, and your guests are mostly from the European countries. The employees are from several countries, including Thailand. Many of the employees from Thailand work hard, and are dependent on their salary from the hotel in order to provide for their families. The winter season has just started and you have some new employees from Sweden who has started to work at the hotel. One day one of the employees from Sweden informs you that she has seen that some of her colleagues get extra “tip” in order to “look another way” when older men bring younger boys or girls to the hotel room. She is very upset about this, as she thinks that there is a sexual exploitation going on at the hotel.

Discuss the case with help of ethical theories, and from different perspectives. In the end, describe how you as director will handle the situation. Remember to motivate your answer, *and that all arguments must be based on theories from Crane & Matten which you must name* (10 p)



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Question 7 continued...

Code.....