



Försättsblad Prov Original

Kurskod	Provkod	Tentamensdatum
K G 0 2 2 A	0 0 1 5	2 0 1 8 - 1 0 - 0 4
Kursnamn	Kulturgeografi AV, Turism i en föränderlig värld	
Provnamn	Salstentamen	
Ort	Östersund	
Termin	H18	
Ämne	Kulturgeografi	

KG022A: Final Examination (October 4th, 2018)

Please answer every question starting on a new page and please put the question number on EACH page of your answer (if you use more than one page)

Section A: Essays

Please answer both questions indicated below. Write these answers in a form of an essay. We suggest you first create an outline of the answer, so that if you run out of time, at least we have an idea as to whether or not you were on the right track. Also, an outline can help you better organize the structure of the essay. The essay will be graded based on content, organization, ability to refer to literature (you do not need full citations but you do need to know who you are referring to).

1. Please explain what is meant by neoliberalism. Be as specific as possible. When did this phenomenon become popular and what are some of its key characteristics? What happens in the neoliberal city and what examples can be seen in such environments that have implications for tourism? Do you agree that neoliberal strategies occur worldwide and how have these been used to shape a global tourism system that varies very little from place to place? Use examples to illustrate your answer.
2. How are cultural representations in tourism advertisement problematic for those misrepresented by it? Define and critically assess the relation between images, travel narratives, embodiment and performance using Said's orientalism and Bhabha's third space as points of departure. Make sure to define the role of the body and the fabrication of the other in tourism.

Section B: Short-Answer Section (DI)

Please **answer 2 out of the following 3 questions** listed below. Make sure to write in complete sentences. In other words, do not just give us outlines or lists.

3. Please explain in your own words how you would define the term "regulation" in the context of tourism. Try to be as comprehensive as possible. In other words, talk about regulation of destinations but also in relation to the industry and tourists themselves. As always, examples will help.
4. Explain by being specific as possible and referring to the literature and the use of examples the following concepts:
 - a. Tourism and Power.
 - b. Tourism and Globalization.
5. In your opinion is tourism industry or not? What are the obstacles to defining it as an industry? Based on lecture material and the literature, how would you define tourism.

Section C: Short-Answer Section (SP)

Please **answer 2 out of the following 3 questions** listed below. Make sure to write in complete sentences. In other words, do not just give us outlines or lists.

6. How does tourism impact our conception of nature and the activities that we practice in nature?
7. How does tourism relate to everyday life?
8. How is authenticity challenged and re-negotiated through the commercialization of intangible and tangible heritage?