Start augmenting
Sundsvall!

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Agument
SUNDSVALL

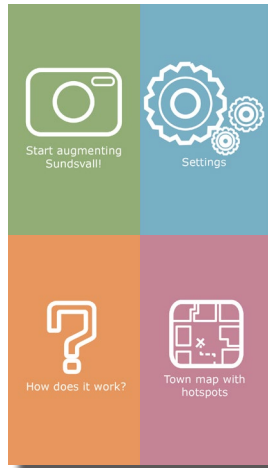THE TOWN OF SUNDSVALL
EMPOWERED BY
AUGMENTED REALITY

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About the application

Augment SUNDSVALL is a augmented reality application for Android-devices (phones and tablets). The application utilizes the devices camera and screen to enhance the town of Sundsvall with useful and interesting information, presented with graphics and audio.

The application also features a map with "hot spots", to guide the user around the town - the user can of course select which type of targets that they find interesting, for instance restaurants and historically interesting places.

The main menu.

To use the aplication, the user holds the device as if to take a picture. The automatic tracking system will then recognize any targets that comes in view and display the correct information. The user can also choose to play an audio file matching the target.

This application also gives an opportunity for local stores and businesses to be seen in a new way. Advertisements and other types of information can be placed in the application. For instance restaurants can have information about their daily special popping up when the user target the restaurant.

- Enhance Sundsvall with graphics and audio
- Get a notification when you approach a "Hot spot"
- Get interesting information about historical buildings and artifacts
- Get notifications from your favorite restaurants, theaters and other places of interest when walking by

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Watch and listen to king Gustav II Adolf as he talks about Hirschska huset in Sundsvall.