Information

1 January 2018



Mid Sweden University

Campus Sundsvall/Campus Östersund Telephone +46(0)10-142 80 00

Information about photography/filming

Today, Mid Sweden University will take pictures of you/ film you. Therefore, we ask you to sign a consent to allow us to use films/ photos of you, with or without your name, both in editorial and commercial contexts, in print and/ or digitally, with the purpose to promote Mid Sweden University.

These photos or films may be published on our website, in ads, in different brochures, as press images, by our research partners etc. They may also be used for these purposes later on, but they will be removed and stored when they are no longer considered to be relevant, or after a maximum of twenty years.

Mid Sweden University uses social media for marketing purposes (Facebook, Instagram, Twitter and/or Youtube) as well as other channels and media based in a third country. In many cases, vital precautions between that company and EU/EES are missing. Therefore, Mid Sweden University cannot guarantee that the photos are not used for other purposes than stated in this agreement. This is the reason Mid Sweden University needs your consent to the processing of your personal data. (photos/ name).

Withdrawal/questions/complaints

If you want us to stop using the photos or films in new publications, you have the right to ask us to do so. In this case, please contact the Division of Communications at Mid Sweden University at +46(0)10-1428000. Published materials are excluded from this rule.

If you want to know more about how we process your personal data, or if you are of the opinion that we have processed your data in a manner that is not in accordance with the agreement or the GDPR regulation, please contact Data Protection Officer Emelie Holmlund, +46 (0)10-142 80 00.

Would you like to complain about the processing of personal data at Mid Sweden University, you may also choose to turn to Datainspektionen, which is the responsible authority in Sweden.