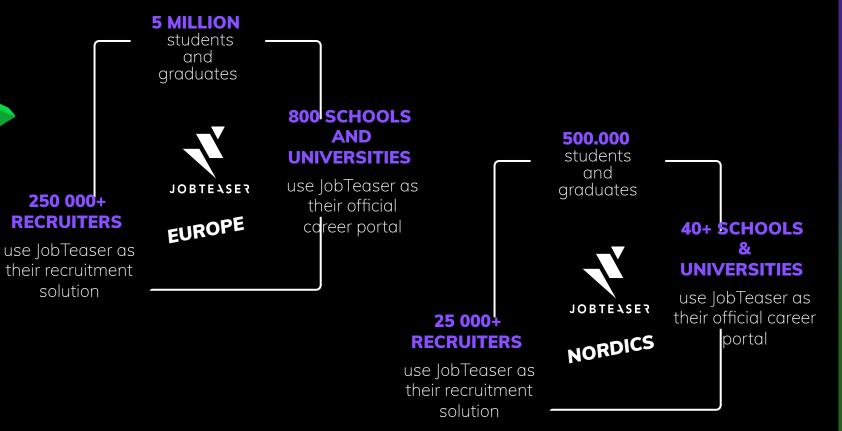


### JOBTEASER

## OUR PLATFORM



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#### **OUR NETWORK IN THE NORDICS - full network**

on our website





### **OUR CUSTOMERS IN THE NORDICS**





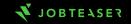


Orsted



**Vestas**®

Where talents meet the future



# Commercial Offering

# **COMPANY PROFILE**

### **Premium Profil**

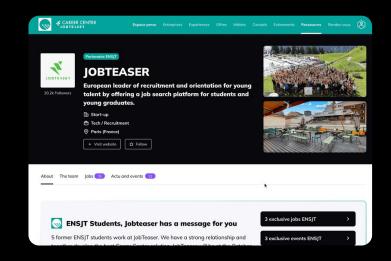
Tell your story and engage candidates with relevant content

4 TABS

EMPLOYER BRANDING



- **INFORM** about your actions via articles and synchronization with your social networks, thus displaying your news in real time
- ENGAGE young talent by giving them the answers they expect (FAQ, CSR labeling, feedback, recruitment habits, etc.)
- **ANALYSE** the performance of your content using clear metrics (followers, traffic, schools, etc.)



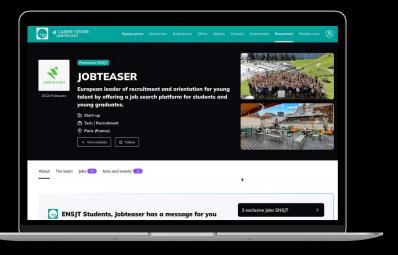
**GENERATES up to 110%** more applications than companies with a standard profile

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### The company profile

### Share your "Company Story" on your new page and showcase your strengths in the style of the GenZ



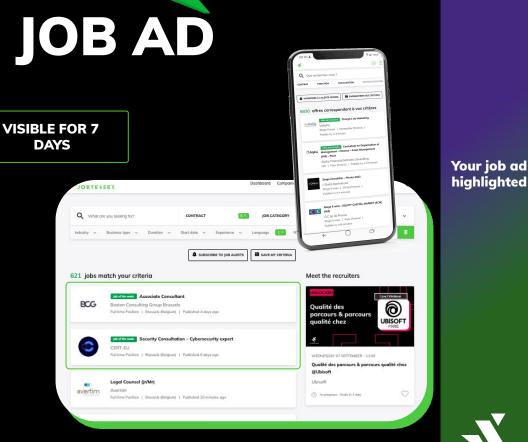
- + With your media content at the center
- Showcases the key elements of of your DNA in a format adapted to GenZ (less text, more videos, editorial design of entire sections)
- Topics and insights that are genuinely important to young talents, such as CSR engagement
- Tracing all elements on your page (e.g. FAQ, student insights etc) through your account manager

# SPONSORED JOB AD

Choose to boost your job ad

"JOB OF THE WEEK" TAG PINNED ON TOP OF THE LIST

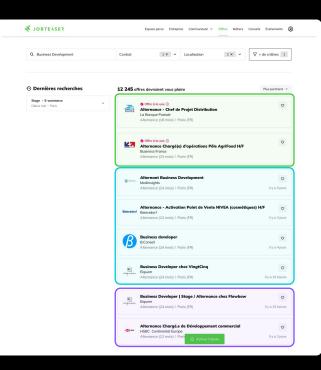
- **BOOST** applications on your job ads and receive on average 3 times more applications and benefit from 5 times more views than a classic job ad
- **STAND OUT** by occupying one of the two premium locations and make your offer ultra visible to candidates within your selected criteria
- **CATCH THE ATTENTION** of candidates on your company

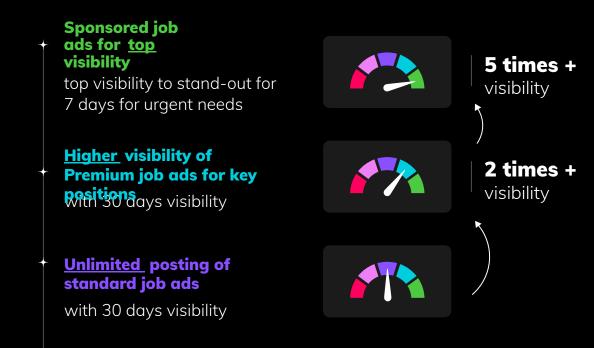


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### Job Posts

### Post without any limit and manage the visibility of your job ads!





### **PUSH COM**

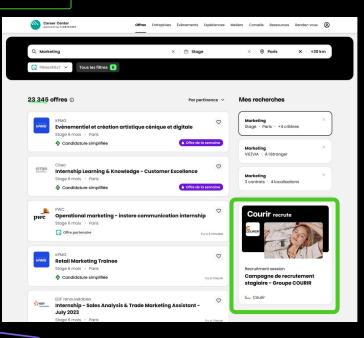
Choose to boost your job ad or event

INCREASED VISIBILITY

AWARENESS

RECRUITING CAMPAIGN

- **INCREASE VISIBILITY** among young talents during your peak recruitment periods with dedicated placements.
- **HIGHLIGHT** your employer branding and generate traffic on the content of your choice (campaign, ads, event...)
- **PITCH** your communication on a page that contains your visual identity along with the content or information you want to communicate



#### Your job ad highlighted

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### Automated job posting

# Ensure the visibility of your job ads directly from your multiposter or through your crawler.

#### **OPTION 1 + Filters of your website**

Option to use filters on your site to determine the type of credit to use

Example: job ads in the categories of "Data analytics" or "internships" that are published using a premium credit.

#### OPTION 2 \_ Tag-System

We jointly establish a tagging system used by your HR managers to determine the priority of recruitments and the need for visibility of job postings.

Example: Job ads containing #YoungTalent published using standard credits. Job ads #JoinUs published using premium credits."

\*The Crawler is the automatic aspiration of active job ads from your career website toward JobTeaser



# **SUPPORT OFFERED**

As a customer of JobTeaser, you get your own personal Account Manager. Examples of support offered:

- Onboarding and help with setting up a company profile
- Quarterly meetings to review **data and statistics**
- Gen Z trends and expertise





RICE OFFER examples	Option 1	Option 2
Sourcing	Recruit the best candidates!	
Unlimited Standard job ads	<ul> <li></li> </ul>	<ul> <li></li> </ul>
Premium job ads	<ul> <li>10 premium job ads</li> </ul>	✔ 40 premium job ads
Sponsored job ads	1 sponsored job ad	<ul> <li>1 sponsored job ad</li> </ul>
Crawler	✓	<b>v</b>
Employer branding	Introduce your company and teams!	
Company page	🖌 Standard company page	Premium company page
	From €5,900	From €28,900

# Get in touch for more information

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